

## Ethical Considerations in Using Photos & Videos in (or as) Therapy

**90-minute Presentation & Discussion • Delaware Valley Art Therapy Association Conference  
January 23, 2010 (afternoon) • Philadelphia Airport Marriott Hotel**

Presenter: Judy Weiser, R.Psych., A.T.R., Founder & Director, *PhotoTherapy Centre*

Author of: "*PhotoTherapy Techniques: Exploring the Secrets of Personal Snapshots and Family Albums*"

### **Brief Summary:**

This Presentation will discuss important considerations about increasingly-complex ethical and legal issues regarding the use of photos (whether paper or digital; whether still or moving; whether the client's, therapist's, or other people's) during therapy or as therapeutic art-making activities -- as well as in later re-uses of these in exhibitions, publications, marketing, fundraising, promotion of practice or profession, conference presentations/posters, online galleries, social networking sites, professionals' own websites, etc., along with potential dual-relationship concerns that might arise.

Rather than providing "absolute" (legal) answers, the goal is to encourage thinking and discussion about what participants need to explore further in their own work settings, in order to better protect both their clients and themselves from unexpected consequences.

- No prior knowledge/experience of cameras or photographic art is needed to attend.

### **Presenter:**

**Judy Weiser** is a psychologist, art therapist, trainer, consultant and early pioneer of "PhotoTherapy techniques". Founder and Director of *The PhotoTherapy Centre* in Vancouver, and former Editor of the Journal *PhotoTherapy*, she has long been considered the "world authority" on PhotoTherapy and has given several hundred workshops, lectures, and training intensives about these techniques world-wide during the past 30 years.

Author of the classic text "*PhotoTherapy Techniques: Exploring the Secrets of Personal Snapshots and Family Albums*", and the informational resource website "*PhotoTherapy Techniques in Counseling and Therapy*" ( [www.phototherapy-centre.com](http://www.phototherapy-centre.com) ), she has also produced numerous professional articles, book chapters, and a video/DVD on the subject. She can be reached at: [jweiser@phototherapy-centre.com](mailto:jweiser@phototherapy-centre.com)

*Objectives and Outline are on the next page...*

For more information about this Presentation (and Conference), please contact: [michelledean.mac@mac.com](mailto:michelledean.mac@mac.com)

( For questions about content or plan for this event, contact the Presenter at: [JWeiser@phototherapy-centre.com](mailto:JWeiser@phototherapy-centre.com) )

## **Objectives:**

### **Participants will leave this Presentation being able to:**

- 1) List at least two things that should appear on a "permission to use client photos/videos Form" before signing it, to ensure protection of the *client* (or their family)
- 2) List at least two things that should appear on a "permission to use client photos/videos Form" before signing it, to ensure protection of the *therapist* (or their employer)
- 3) Describe at least one example of circumstances where secondary applications of using client photographs or videos /films could create a "dual-relationship" situation.

## **Outline:**

### **Presenter will share information about these topics, in this order:**

- 1) Ethical and legal considerations before beginning to use photos/videos with clients
- 2) Ethical and legal considerations regarding using photos/videos during therapy sessions
- 3) Ethical and legal considerations regarding using photos/videos in therapeutic art-making activities ("photos/videos as therapy")
- 4) Ethical and legal considerations regarding uses of photos/videos in secondary applications such as:
  - a) art exhibitions
  - b) professional (or public) publications, including online
  - c) marketing, promotion, documentation, or fundraising for therapist, employer/agency, or profession itself
  - d) conference presentations, posters, exhibitions,
  - h) online or handheld digital galleries,
  - e) professionals' own websites
- 5) Presentation will end with discussion and answering questions

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